

OUR PURPOSE

Our purpose is
to inspire people,
and create a better,
more beautiful world



OUR MISSION

Be a leading breeder in floriculture
by deep customer understanding
and innovative products & services
that create sustainable value.

OUR DRIVERS

Committed to the success of our customers and partners.

Passionate about unlimited possibilities.

Focused on continuous improvement.

Responsible for people, communities and planet.



DÜMMEN
ORANGE®



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